



GENERAL TIRE

APRIL 27 – MAY 1, 2013

HONORING THE PAST.

FORGING THE FUTURE.

4 DAYS. 1,100 MILES. 10,000 SMILES. A MILLION MEMORIES.

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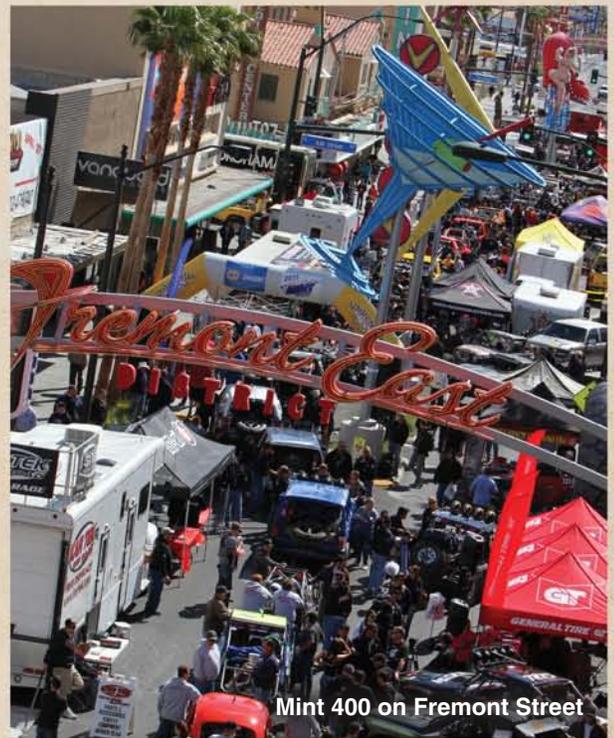
# NORRA COMBINES FORCES WITH THE MINT 400 FOR VINTAGE "SHOW N' SHINE" AT "GREAT AMERICAN OFF-ROAD RACE"

-- Historic Desert Racing Machinery Part of Mint 400's Huge Pre-Race Celebration on Las Vegas' Iconic Fremont Street --

**MARCH 13, 2013:** Since the late 1960's, the legendary Mint 400 off-road race in Las Vegas has been one of motorsports most recognized events. With early star power coming from the likes of Parnelli Jones, James Garner and Steve McQueen, the "Great American Off-Road Race" has always created a special kind of historic significance.

That history will come alive on **Friday, March 22** as organizers of the **General Tire Mint 400** and the **National Off Road Racing Association (NORRA)** have **joined efforts** to bring a large collection of vintage off-road racing machinery to **Las Vegas' Fremont Street** for a first-of-its-kind "Show N Shine." NORRA promotes and organizes the **General Tire Mexican 1000 Rally**, a vintage-flavored on and off-road rally that takes place down the Baja peninsula in late April.

With the list of famous off-road vehicles expected at the Mint 400's "Show N' Shine" growing as the display date grows closer, visitors to the race's famed Tech and Contingency Day activities can expect to get up close to some iconic desert racing vehicles – many that competed in the Mint 400 during their heyday.



Mint 400 on Fremont Street

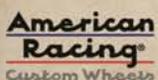


Snortin' Nortins Nova

Leading the list of veteran NORRA Mexican 1000 machinery schedule to appear are the 1971 **Azunia Tequila/General Tire Snortin' Nortins Chevy Nova** of Jim Riley and the 1983 **Ford Bronco General Tire "Retro" Pace Truck** of Ron DeWolf. Also making its debut in retro yellow, black and white General Tire



Retro Pace Truck



[www.MEXICAN1000.com](http://www.MEXICAN1000.com)



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livery is the **Class 5 VW Baja Bug** of Bill Hernquist, which originally ran these colors as a factory racer in 1990. The famous ex-**Mark Stahl Class 1 Chenoweth-VW** now owned by Jeff Furrer is also slated to be in Las Vegas.

Several historically significant vehicles are also undergoing restoration but are scheduled to make their public debut at the **NORRA Mint 400 "Show N' Shine"** display on Fremont Street. One is the exotic black Chevy "BFG" Chevy Blazer originally built by Parnelli Jones and later raced by the late Frank "Scoop" Vessels and then Don Adams. Now owned by Mint 400 veteran **Cameron Thieriot**, the Blazer was made famous in ABC's "Wide World of Sports" coverage of the 1980 Baja 1000. It is being prepped to run down the Baja once again at April's GT NORRA Mexican 1000, driven by the last Vessel's son Kash, Adams and even Malcolm Smith, who co-drove the car with Adams to a 1983 Baja 1000 class victory.

Frank Vessel's Chevy Blazer



General Tire Class 5

Also breaking cover for the first time in decades will be the remarkable **Mickey Thompson-built Challenger IV** single-seat unlimited open-wheel racecar. Currently being painstakingly brought back to life by **Rory Ward**, the unique and complex front engine racer took part in the **1978, 1979 and 1980 Mint 400s** driven by its legendary creator and his son Danny. The car was lost from the public eye for decades, but it now will make its debut at the 2012 Mint 400 as a roller before being raced at next year's Mexican 1000.

Southern California enthusiast **Dana Dague** is bringing not one, but two newly restored vintage race trucks to the display. One is a **1975 bright Datsun 4x4** pickup that was originally campaigned by former factory race driver Spencer Low. Dague's second entry is a beautiful **1981 Dodge D50** truck once raced by **Mike Meeks** and **Jerry Mallicote**. Both of these restored vehicles competed at the Mint 400 in their past and both will hit the dirt again in the future at this year's Mexican 1000.



Mickey Thompson Challenger IV

"The invitation from the **Matt Martelli** and the **Mint 400** group to bring a **NORRA** vintage display to this event was both an honor and an ideal fit," explained **NORRA's Mike Pearlman**. "Each event shares **General Tire** as a corporate partner, but both events also share a passion for this sports' colorful past. Thanks to all of the Mexican 1000 participants and teams who will help make this display a special part of the Mint 400 experience."

For more information on the General Tire NORRA Mexican 1000, visit: [www.Mexican1000.com](http://www.Mexican1000.com)



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