

NORRA'S 2009 MEXICAN 1000 RALLY BULLETIN

RELEASED BY: Alex Plewniak - Director of Press & Public Relations SEPTEMBER 4, 2009



RALLY FOR RELIEF- NORRA TO PROVIDE AID TO HURRICANE JIMENA VICTIMS

4 September 2009, Los Angeles:
The National Off Road Racing Association (NORRA) announced today the "Rally for Relief", as an adjunct to its forthcoming NORRA

Mexican 1000 Rally. This week Hurricane Jimena ravaged the Baja Peninsula and directly affected many of the locations that the Mexican 1000 Rally is scheduled to visit. As of today, 1000's of people are homeless, without food, water, or electricity. NORRA is calling on all participants, racers, and the off-road community at large to pitch in and lend some support to our Baja neighbors. NORRA is actively seeking donations of clothing, canned food, dry goods, basic shelter (tents, tarps, etc) and financial support. We ask that all participants in the event clean out their closets and pantries... just fill a box and bring it with you to the Rally. NORRA is working with the Mexican authorities to develop a distribution plan to ensure that the items go where they are needed most. It is important to remember that many of our Baja neighbors live on a basic level in even the best of times... now they've truly lost it all.

To learn more, call 661-268-1232, visit the NORRA website: www.norra.com. Or email us at: info@norra.com to find out the items in greatest demand.

The Mexican 1000 Rally is a fully supported 3 day special stage OFF Road/On Road rally for pre 1989 vintage vehicles and motorcycles, All Years of Alternative Fuel Technology Vehicles, and the unique Ulysses Challenge Cup event within the event. The course is fully supported throughout with full service pits planned approximately every 50-60 miles. The rally kicks off September 16, 2009 with Registration, Contingency and Tech inspections in Mexicali as part of their Mexican Independence Day Celebration. September 17th the green flag drops at 6am sharp, vehicles will leave in 30 second time intervals with motorcycles starting first. Competitors will travel to The Bay of LA for the first overnight stop. Day 2 will run from the Bay of LA to Loreto. Day 3 runs from Loreto finishing in La Paz, the capital city of Baja Sur.

In Southern California, tune into KCBQ Radio, AM 1170 Sundays from 12:00 - 2:00 PM for weekly live updates, on the web see: <http://kcbq.townhall.com/> for live streaming feeds worldwide.

JOIN THE LEGENDS
AND MAKE HISTORY!
**REGISTER
NOW!**

HONORING THE PAST.



FORGING THE FUTURE.

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