

# NORRA'S 2009 MEXICAN 1000 RALLY BULLETIN

RELEASED BY: Alex Plewniak - Director of Press & Public Relations AUGUST 18, 2009

## L.A., CA - PARNELLI JONES TO LEAD MEXICAN 1000!



Michael Noval, V.P. of N.O.R.R.A. confirms the attendance of the legendary Parnelli Jones in vehicle #1 for the upcoming revival of the Mexican 1000 rally. Noval reports that during a 30 minute phone call with Mr. Jones on August 17th, the living legend re-affirmed his participation in the event with a "heck yes, I'm gonna be there, this sounds like too much fun". Mr. Jones will be driving his 1977 blazer pre-runner complete with an on board shower and a great sound system.

Mr. Jones went on to note that the competitive element of the rally is not his concern. Rather a return to a good old fashioned baja adventure is his primary allure.

But make no mistake, the bright yellow blazer Mr. Jones will be driving is in truth, well built, fast, solid, and safe, an ideal machine for an event such as The Mexican 1000. Noval also confirmed the shower is operational and one can only guess that Mr. Jones would not hesitate to open up the tail gate for a quick hose down if needed. Mr. Jones race plans are simple. He says that "when I need gas I'm going to the nearest PEMEX station, and fish taco's are always close by". When questioned about putting back on a driving suit and helmet, his response is what one might expect from the original Mr. Baja... "well if I put my race gear on, I might be tempted to start doing my thing again". A statement like that is promise alone that history can, and sometimes repeats itself.

The Mexican 1000 Rally is a fully supported 3 day special stage OFF Road/On Road rally for pre 1989 vintage vehicles and motorcycles, All Years of Alternative Fuel Technology Vehicles, and the unique Ulysses Challenge Cup event within the event. The course is fully supported throughout with full service pits planned approximately every 50-60 miles. The rally kicks off September 16, 2009 with Registration, Contingency and Tech inspections in Mexicali as part of their Mexican Independence Day Celebration. September 17th the green flag drops at 6am sharp, vehicles will leave in 30 second time intervals with motorcycles starting first. Competitors will travel to The Bay of LA for the first overnight stop. Day 2 will run from the Bay of LA to Loreto. Day 3 runs from Loreto finishing in La Paz. the capital city of Baja Sur.

In Southern California, tune into KCBQ Radio, AM 1170 Sundays from 12:00 - 2:00 PM for weekly live updates, on the web see: <http://kcbq.townhall.com/> for live streaming feeds worldwide.

JOIN THE LEGENDS  
AND MAKE HISTORY!  
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