

NORRA'S 2010 MEXICAN 1000 RALLY BULLETIN

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A GATHERING OF CHAMPIONS

Often in life we are defined by the company we keep. Well Ladies and Gentlemen, NORRA is proud to say we are in excellent company. The NORRA Mexican 1000 Rally has the highest concentration of Motorsport Champions entered in ALL of OFF ROAD Motorsport! Our entry roster doesn't just have a few big names, it reads like a "Who's Who of the Off Road Motorsport Hall of Fame. Parnelli Jones, Malcolm Smith, Walker Evans, Rod Hall, Roger Norman, Larry Roeseler, McMillin Racing are just a few notable entrants. This event is shaping up to be the "All Star Game" of Off Road Motorsport. An international sportsman's event celebrating the roots of the Off Road phenomena (Honoring the Past) combined with forward thinking alternative fuel technologies and a unique atmosphere of camaraderie (Forging the Future).

HOW IS THE MEXICAN 1000 RALLY UNIQUE?

- 3 day Special Stage Rally Format (multiple marketing opportunities coupled with unique social events at each overnight halt)
- Controlled Special Stages linked by pavement Liaison transit sections
- Vintage Vehicles (pre 1989)
- Open Class Alternative Fuel Technology Vehicles (All Years)
- Buell Ulysses Challenge Cup
- All Star Line Up - Highest Concentration of Off Road Champions Anywhere
- Established lines of communication and community "buy-in" throughout the Baja peninsula
- Wide Open Baja vehicles set up for the alternative fuel class for the Arrive and Drive participant.

In addition to the stellar line-up of Off-Road racing legends, The Mexican 1000 Rally is attracting well known participants from the past who had previously hung up their helmets long ago. In addition, the young set are honoring their favorite drivers by replicating "Hero" cars from their youth, and some have even chosen The Mexican 1000 Rally as their maiden voyage into thrill of the Baja Motorsport world. This is rapidly becoming a "must do" experience. DON'T MISS THE FUN... BE PART OF FORGING THE FUTURE BY HONORING THE PAST...

THE MEXICAN 1000 RALLY
Presented by N.O.R.R.A.



HONORING THE PAST.

FORGING THE FUTURE.

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