

NORRA'S 2010 MEXICAN 1000 RALLY BULLETIN

RELEASED BY: Alex Flewniak - Director of Press & Public Relations NOVEMBER 5, 2009

NORRA ANNOUNCES NEW DATES FOR MEXICAN 1000 RALLY

31 October, 2009, Los Angeles: The National Off Road Racing Association (NORRA) announced today the rescheduled dates for the Mexican 1000 Rally. After much discussion with NORRA officials, both in U.S. and Mexico, it was determined that the dates for the running of the Mexican 1000 Rally will be April 28th - May 2nd, 2010. These dates were determined, to give the Baja peninsula time to heal after the ravages of Hurricane Jimena and pose minimal interference with other events.

The Rally, originally scheduled to run September 16 - 20, 2009, was postponed due to the devastation left by Hurricane Jimena. NORRA quickly created the "Rally for Relief" program to aid the thousands of people left homeless, without food, water or electricity. NORRA in support of the BAJA BUSH PILOTS collected donations at the Off-Road Expo, October 9th-11th, 2009 in Pomona, CA with a special depository for goods & relief items on site. All goods will be distributed to those communities most in need. We'd like to thank, in particular, Kevin Karr of Amigo Technologia; Raphael Grijalva of RPM Racing; Swift Ranch Family Racing and Congressman Adolfo Gonzalez Agundez for their outstanding efforts in stepping forward to help our neighbor's in Baja California.

The Mexican 1000 Rally is a fully supported 3 day special stage OFF Road/On Road rally for pre 1990 vintage vehicles and motorcycles, All Years of Alternative Fuel Technology Vehicles, and the unique Ulysses Challenge Cup within the event. The course is fully supported throughout with full service pits planned approximately every 50-70 miles. The rally will now kick off April 28, 2010 with Registration, Contingency and Tech inspections in Mexicali. On April 29th the green flag drops at 8am sharp, vehicles will leave in 30-second time intervals with motorcycles starting first. Competitors will travel to The Bay of LA for the first overnight stop. Day 2 will run from the Bay of LA to Loreto. Day 3 runs from Loreto finishing in La Paz, the capital city of Baja Sur.

RALLY FOR RELIEF

RELIEF AID FOR THOSE EFFECTED BY HURRICANE JIMENA IN BAJA MEXICO

To obtain more information or to learn how you can contribute to Rally for Relief, call 661-268-1232, visit the NORRA website: www.norra.com or send an email to info@norra.com.

JOIN THE LEGENDS
AND MAKE HISTORY!
**REGISTER
NOW!**

HONORING THE PAST.



FORGING THE FUTURE.

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